951 WHITEHAVEN ROAD **GRAND ISLAND, NEW YORK**

> 716/773-7531 TEL 716/773-5753 FAX



RESERVE COMMUNICATIONS COMMISSION

September 14, 1994

Office of Commissioner Andrew Barrett Federal Communications Commission 1919 M Street, N.W. Washington, D.C. 20554

Dear Commissioner Barrett:

I understand that at its October meeting the Federal Communications Commission may initiate a proceeding looking to relax the Prime Time Access Rule. On behalf of station WUTV, I strongly urge you not to retain the "off-network" portion of the rule.

The relaxation of the off-network rule is very important to my station and is necessary to provide continued ability to program product already purchased. As a station that may be changing from a Fox Network station to that of another network, it is essential we be allowed to honor contracts, in their entirety, that were entered into months ago. WUTV holds contracts for "Home Improvement". "Seinfeld". "Prince of Bel Air", "The Simpsons", and "Blossom". This product represents an investment of many millions of dollars and restricting our use of them between 7:00-8:00pm would mean a considerable net loss to our station.

Additionally, because of the many changes taking place in our industry, vis-a-vis station affiliation changes, the repeal of the "off-network" portion of the Prime Time Access Rule would allow stations to make the investments necessary to keep their stations competitive without suffering undue financial loss if their stations become earmarked for affiliation change.

I strongly feel that if the FCC examines this issue, it should proceed directly to rule making.

PTAR was a ruling that was necessary at a different time in broadcast history. With the addition of the Fox Network, and the potential for at least one other network to take shape within the next year, it is a ruling that is no longer needed.

Sincerely

Vice President/General Manager

WJS/df

No. of Copies rec'd_ List ABCDE

RECEIVED

Se 21 3 22 7 3

SEP 2 1 1994

FCC MAIL ROOM

September 13, 1994

OFFICE OF CHAIRMAN REED HUNDT FEDERAL COMMUNICATIONS COMMISSION 1919 M STREET, NW WASHINGTON, D.C. 20554

Dear Chairman,

It is my understanding that the FCC may initiate a proceeding at its October meeting which would relax the Prime Time Access Rule. On behalf of my station, WOAC TV67 in Canton, OH, I am urging you to retain the "off-network" portion of the rule.

This rule is absolutely vital to our station and is a necessary vehicle in order to promote competition, diversity, and to suppress off-network program monopolies. Without the off-network rule, independent stations will have a difficult time securing the rights to top quality Off-Network programming. I strongly believe that the Networks ability to syndicate its own off-network productions is detrimental to the independent stations ability to acquire such programming. Obviously, the networks will first look to their affils for a clearance. With the big three networks poised to enter the off-network and first run market, special attention is desperately needed to insure fairness in the syndication marketplace.

Proposals to eliminate the off-network provision of PTAR will force us to regress to a system where the three major networks can squeeze out independent producers and stifle fair competition from stations not affiliated with The Big Three. I strongly urge you to do your part to instill fairness in syndication, and confidence in Independent television that they are negotiating on a level playing field.

Sincerely,

Kevin Hoffman

Program Director



2065 Cantu Court · Sarasota, FL 34232

Danford L. Sawyer Chairman & President RECEIVED

SEP 2 1 1994

/OEP

FEDERAL COMMUNICATIONS COMMISSION OFFICE OF SECRETARY

September 12, 1994

Dear Commissioner Barrett:

I understand that at its October meeting the Federal Communications Commission may initiate a proceeding looking to relax the Prime Time Access Rule. On behalf of station TV 62, I strongly urge you to retain the "off-network" portion of the rule.

The off-network rule is vitally important to my station and is absolutely necessary to promote diversity and competition in local television markets. In fact, the off-network portion of the Prime Time Access Rule has been instrumental in creating a competitive independent television industry. It is also an essential element in the Commission's long held goal of creating new off-air television networks.

Without the off-network rule, independent stations will have a difficult time securing the rights to top quality off-network programming to air during the access period. This in turn will have a negative impact on my station's ability to finance programming for other dayparts, including local news and public affairs programming.

It is no secret that major changes are taking place in the broadcast industry. Mega mergers between the big three networks and major program producers appear to be on the horizon. With the big three networks poised to enter the off-network and first run syndication market, my station will have a difficult time obtaining the rights to programming. Eliminating the off-network rule may make it impossible. Without PTAR and the off-network portion of the rule, the American public will receive all of its programming from a few telecommunications giants. Such a result is not in the public interest.

If the FCC intends to examine this issue, it should do so in the context of a neutral Notice of Inquiry. At this time the FCC should not proceed directly to rule making. There are too many unresolved and complex issues which have not been discussed on the record.

> No. of Copies rec'd_ List ABCDE

Proposals to eliminate the off-network provision of PTAR will return us to a system where the three major networks can squeeze out independent producers and stifle competition from stations not affiliated with the big three networks. The Commission should not abdicate its responsibility to promote competition. Stations such as my own deserve a chance to compete. I urge you to proceed with extreme care and retain the off-network rule.

Sincerely,

Danford L. Sawyer Jr.

President & General Partner

DeSoto Channel 62 Associates, Ltd.

DLS/rld/

RECEIVED

SEP 2 1 1994

FEDERAL COMMUNICATIONS COMMISSION

September 16, 1994

1919 M Street, N.W. Washington, DC 20554 OFFICE OF SECRETARY

DOCKET FILE COPY ORIGINAL

WLVI-TV 56

75 Morrissey Boulevard Boston, Massachusetts 02125

617-265-5656 fax 617-265-2538

Peter Temple VP & General Manager

Dear Commissioner Barrett:

Office of Commissioner Andrew Barrett

Federal Communications Commission

I understand that at its October meeting the Federal Communications Commission may initiate a proceeding looking to relax the Prime Time Access Rule. On behalf of WLVI-TV, I strongly urge you to retain the "off network" portion of the rule.

The off-network rule is vitally important to my station and is absolutely necessary to promote diversity and competition in local television markets. In fact, the off-network portion of the Prime Time Access Rule has been instrumental in creating a competitive independent television industry. It is also an essential element in the Commission's long held goal of creating new off-air television networks.

There are three strong UHF independent stations in Boston bidding for top quality off-network programming. Without the off-network rule we will have a difficult time securing rights if the VHF network affiliates can air this producer during the access period. This in turn will have a negative impact on my station's ability to finance programming for other dayparts, including local news and public affairs WLVI-TV lost money during the last three years and is now marginally profitable. Relaxation of the rule will ultimately have a detrimental impact on our bottom line.

It is no secret that major changes are taking place in the broadcast industry. Mega mergers between the big three networks and major program producers appear to be on the horizon. With the big three networks posed to enter the off-network and first run syndication market, my station will have a difficult time obtaining the rights to programming. Eliminating the off-network rule may make it impossible. Without PTAR and the off-network portion of the rule, the American public will receive all of its programming from a few telecommunications giants. Such a result is not in the public interest.



Page 2 September 16, 1994

If the FCC intends to examine this issue, it should do so in the context of a neutral Notice of Inquiry. At this time, the FCC should not proceed directly to rule making. There are too many unresolved and complex which have not been discussed on the record. If you do, syndicators will immediately change the way they market their shows in anticipation of a rule change, and my station will have a harder time getting the product it needs as a result. I've already seen them try this in our market with shows like "Golden Girls", "Seinfeld", etc.

Proposals to eliminate the off-network provision of PTAR will return us to a system where the three major networks can squeeze out independent producers and stifle competition from stations not affiliated with the big three networks. The Commission should not abdicate its responsibility to promote competition. Stations such as my own deserve a chance to compete. I urge you to proceed with extreme care and retain the off-network rule.

If you would like to discuss any of these issues further, please feel free to call me.

Sincerely.

Peter Temple

Vice President & General Manager

WLVI-TV, Boston

PT/mz



BUCK OWERS BUCK OWENS PRODUCTION COMPANY, INC.

September 12, 1994

RECEIVED

SEP 2 1 1994

PERSONAL OCUMANICATIONS COMMISSION

OFFICE OF MEDPETARY

KUZZ FM 107.9 Fax 805.328.7535

KUZZ TV 45 Fax 805.328.7576

KC&W AM 55 Fax 805.328.7535

KTIE FM 107.1 Fax 805.328.7535

HOME PREVIEW MAGAZINE Fax 805.328.7503

TARGET PRINT & MAIL Tel 805.325.3391

CAMERA ADS CLASSIFIEDS Tel 805.327.9803

KNIX FM 102.5 Phoenix, AZ

KC&W AM 1580 Phoenix, AZ

Lisa Smith Federal Communications Commission Office Of Commissioner Andrew Barrett 1919 M Street, NW **Room 826** Washington, DC 20554

Dear Ms. Smith:

I understand that at its October meeting the Federal Communications Commission may initiate a proceeding looking to relax the Prime Time Access Rule. On behalf of station KUZZ, I strongly urge you to retain the "off-network" portion of the rule.

The off-network rule is vitally important to my station and is absolutely necessary to promote diversity and competition in local television markets. In fact, the off-network portion of the Prime Time Access Rule has been instrumental in creating a competitive independent television industry. It is also an essential element in the Commission's long held goal of creating new off-air television networks.

Without the off-network rule, independent stations will have a difficult time securing the rights to top quality off-network programming to air during the access period. This in turn will have a negative impact on my station's ability to finance programming for other dayparts, including local news and public affairs programming.

It is no secret that major changes are taking place in the broadcast industry. Mega mergers between the big three networks and major program producers appear to be on the horizon. With the big three networks poised to enter the off-network and first run syndication market, my station will have a difficult time obtaining the rights to programming. Eliminating the off-network rule may make it impossible. Without PTAR and the off-network portion of the rule, the American public will receive all of its programming from a few telecommunications giants. Such a result is not in the public interest.

> No. of Capies rec'd ist ABCDE

BUCK OWENS PRODUCTION COMPANY, INC.

If the FCC intends to examine this issue, it should do so in the context of a neutral Notice of Inquiry. At this time the FCC should not proceed directly to rule making. There are too many unresolved and complex issues which have not been discussed on the record.

Proposals to eliminate the off-network provision of PTAR will return us to a system where the three major networks can squeeze out independent producers and stifle competition from stations not affiliated with the big three networks. The Commission should not abdicate its responsibility to promote competition. Stations such as my own deserve a chance to compete. I urge you to proceed with extreme care and retain the off-network rule.

Sincerely,

Mel Owens, Jr.

Secretary/Treasuler

MO/cm

94/2



DOCKET FILE COPY ORIGINAL

RECEIVED

September 15, 1994

KWGN-TV DENVER

SEP 21 1994

The Honorable Andrew Barrett Commissioner Federal Communication Commission 1919 M Street, N.W. Washington, D.C. 20554

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF SECRETARY
John Suddentary

6160 So. Wabash Way P.O. Box 5222 Englewood Colorado 80155 303.740.2850

FAX 303.796.3740

Vice President and General Manager

Dear Commissioner Barrett:

I would like to bring to your attention an issue of utmost importance. This fall the Federal Communications Commission may initiate a proceeding to relax the *Prime Time Access Rule*. May I urge you to retain the "off-network" portion of this rule in the public interest.

Since this portion of PTAR has been instrumental in creating a strong independent television industry, the rule is vitally important to KWGN, and necessary to promote diversity and competition in our market. It is also an essential element in the Commission's goal of creating new off-air television networks.

Without the off-network rule, KWGN will have a difficult time securing the rights to quality off-network programming to air during the access period. More importantly, this will have a negative impact on our ability to finance programming for other dayparts, including news, public affairs and children's programming.

Major changes are taking place in the broadcast industry. With the big three networks poised to enter the off-network and first run syndication market, KWGN will have difficulty negotiating the rights to programming. Eliminating the off-network rule may make it impossible. As a result, the American public will then receive all information and entertainment programming from a few telecommunications sources.

May I recommend that if the Commission plans to examine this issue, to do so in the context of a neutral Notice of Inquiry. By so doing, the FCC would allow the many unresolved and complex issues to be discussed on the record.

Elimination of the off-network provision of PTAR would return us to a system where the three major networks can eliminate independent producers and stifle competition from non-network affiliated stations. The commission has the responsibility of promoting competition, which is what we seek. I urge you to retain the off-network rule.

Sincerely,

John Suder

Vice President & General Manager



September 13, 1994

Paramount Stations Group

RECEIVED

ISFP 2 1 1994

The Honorable Andrew Barrett FEDERAL COMMUNICATIONS COMMISSION 1919 M Street, N. W. **Room 826** Washington, D. C. 20554

FEDERAL COMMUNICATIONS COMMISSION OFFICE OF SECRETARY

Dear Commissioner Barrett:

It is my understanding that the Federal Communications Commission may initiate a proceeding looking to relax the Prime Time Access Rule. On behalf of KTXH-TV Paramount 20, I strongly urge you to retain the "off-network" portion of the rule.

The off-network rule is vitally important to KTXH and is absolutely necessary to promote diversity and competition in local television markets. In fact, the off-network portion of the Prime Time Access Rule has been instrumental in creating a competitive independent television industry. It is also an essential element in the Commission's long held goal of creating new off-air television networks.

Without the off-network rule, independent stations will have a difficult time securing the rights to top quality off-network programming to air during the access period. This, in turn, will have a negative impact on KTXH's ability to finance programming for other dayparts, including public affairs programming.

It is no secret that major changes are taking place in the broadcast industry. Mega mergers between the big three networks and major program producers appear to be on the horizon. With the big three networks poised to enter the off-network and first run syndication market, KTXH will have a difficult time obtaining the rights to programming. Eliminating the off-network rule may make it impossible. Without PTAR and the offnetwork portion of the rule, the American public will receive all of its programming from a few telecommunications giants. Such a result is not in the public interest.

If the FCC intends to examine this issue, it should do so in the context of a neutral Notice of Inquiry. At this time the FCC should not proceed directly to rule making. There are too many unresolved and complex issues which have not been discussed on the record.

Proposals to eliminate the off-network provision of PTAR will return us to a system where the three major networks can squeeze out independent producers and stifle competition from stations not affiliated with the big three networks. The Commission should not abdicate its responsibility to promote competition. Stations such KTXH deserve a chance to compete. I urge you to proceed with extreme care and retain the off-network rule.

Sincerely,

Michael D. Dunlop

Vice President & General Manager

Unchase D. ansof

No. of Copies rec'd

List ABCDE

MD:mah

8950 Kirby Drive, Houston, TX. 77054 (713)661-2020 Fax: (713)665-3909

94-123

DOCKET FILE COPY ORIGINAL



Hal Capton Vice President General Manager

September 13, 1994



Commissioner Andrew Barrett Federal Communications Commission 1919 M Street, NW Rooms 826 Washington, DC 20554

Dear Commissioner Barrett:

I understand that at its October meeting the Federal Communications Commission may initiate a proceeding looking to relax the Prime Time Access Rule. On behalf of the station KOKI-TV, I strongly urge you to retain the "off-network" portion of the rule.

The off-network rule is vitally important to my station and is absolutely necessary to promote diversity and competition in local television markets. In fact, the off-network portion of the Prime Time Access Rule has been instrumental in creating a competitive independent television industry. It is also an essential element in the Commission's long held goal of creating new off-air television networks.

Without the off-network rule, independent stations will have a difficult time securing the rights to top quality off-network programming to air during the access period. This in turn will have a negative impact on my station's ability to finance programming for other dayparts, including local news and public affairs programming.

It is no secret that major changes are taking place in the broadcast industry. Mega-mergers between the big three networks and major program producers appear to be on the horizon. With the big three networks poised to enter the off-network and first run syndication market, my station will have a difficult time obtaining the rights to programming. Eliminating the rule, the American public will receive all of its programming from a few telecommunications giants. Such a result is not in the public interest.

If the FCC intends to examine this issue, it should do so in the context of a neutral Notice of Inquiry. At this time the FCC should not proceed directly to rule making. There are too many unresolved and complex issues which have not been discussed on the record.

KOKI-TV FOX Plaza

5416 South Yale

Tulsa, Oklahoma 74135

918 / 491-0023

Fax 918 / 491-6650

Commissioner Barrett September 11, 1994 Page 2

Proposals to eliminate the off-network provision of PTAR will return us to a system where the three major networks can squeeze out independent producers and stifle competition from stations not affiliated with the big three networks. The commission should not abdicate its responsibility to promote competition. Stations such as my own deserve a chance to compete. I urge you to proceed with extreme care and retain the off-network rule.

Sincerely,

Hal Capron KOKI-TV

HC/lg

94-133



RECEIVED

SEP 21 1994

September 13, 1994 OFFICE OF SECRETARY

The Honorable Reed E. Hundt Chairman Federal Communications Commission 1919 M Street, N.W. Washington, D.C. 20554

Dear Mr. Chairman:

On behalf of local Independent television stations, including Fox-affiliated stations and stations planning to form the fifth and sixth networks, I urge you to proceed cautiously with the Commission's re-examination of the Prime Time Access Rule. INTV recognizes that the FCC has an obligation to review its longstanding rules. We welcome a neutral examination of the Prime Time Access Rule. Nevertheless, based on trade press reports, we do not believe the Commission should proceed directly to a Notice of Proposed Rule Making, which tentatively concludes that the "off-network" portion of the rule should be revised or eliminated.

It is beyond dispute that the "off-network" rule has fostered competition and diversity in local broadcast markets. Independent stations, especially UHF stations, need this rule to gain access to the top quality "off-network" programs. A disproportionate share of my members' revenues emanate from the early fringe and access periods. These revenues are critical to the development of news operations, public affairs programs and the ability to purchase new, first run, prime time programming.

These problems will be exacerbated if the big three networks begin syndicating their own "off-network" programs. It will reach a critical stage if the rumored mergers between the big three networks and major studios take place. In this environment, eliminating the "off-network" rule will dramatically decrease competition from independent television stations. Moreover, independent production for the access period will be "squeezed out."

Make no mistake: eliminating the "off-network" rule is tantamount to a repeal of the entire Prime Time Access Rule. The "off-network" provision was enacted precisely because the rule would not work without it. From a legal and policy standpoint, you cannot eliminate the "off-network" portion of the rule without jeopardizing the justification for the entire Prime Time Access Rule itself.

A purported "surgical strike" on the "off-network" rule, while retaining the rest of the Prime Time Access Rule, is bad public policy. It would have the perverse effect of protecting big three network affiliates, which dominate local television markets, while at the same time hurting the competitive position of struggling independent and new emerging network stations.

For the 40% of the American television viewers who do not subscribe to cable, independent television stations offer the only non-network alternative. An administration that is devoted to helping new viewing entrants into the television business should not ignore the needs of independent stations. For the most part, new entrants into the business start out by owning smaller independent stations. The "off-network" rule is one key to their survival.

Mr. Chairman, you have initiated a debate regarding a new social compact between the television industry and the American people. Participants in this "new deal" should not be limited to the big three networks. They do not represent the entire television industry. The

Honorable Reed E. Hundt September 13, 1994 ... 2

proposals to modify FCC rules that evolve out of a new compact must take the entire television industry into consideration. The Prime Time Access Rule, particularly the "off-network" rule, is too important to a significant segment of the television industry to be cast aside.

INTV looks forward to working with the Commission as it reviews the Prime Time Access Rule. We believe strongly, however, that the complexities of today's market cry out for a neutral examination. To date, the Commission simply does not have a sufficient record to reach any tentative conclusions regarding the continued viability of the "off-network" portion of the Prime Time Access Rule. It is premature to move directly to a Notice of Proposed Rule Making, without first having the benefit of a far ranging Notice of Inquiry.

We would be pleased to discuss our concerns with you and your staff at a time of your choosing.

Sincerely,

James B. Hedlund

President

cc:

Honorable James H. Quello Honorable Andrew C. Barrett Honorable Susan Ness Honorable Rachelle B. Chong Office of the Secretary

MMB File No. 920117A, 870622A, 900418A





DOCKET FILE COPY ORIGINAL
September 15, 1994

RECEIVED

SEP 2 1 1004

PEDERAL COMMUNICATIONS COMMISSION
OFFICE OF SECRETARY

Commissioner Andrew Barrett Federal Communications Commission 1919 M Street, N.W. Washington, D.C. 20554

Dear Commissioner Barrett.

It has come to my attention that the Federal Communications Commission may initiate discussions or proceedings to relax or eliminate the Prime Time Access Rule (PTAR). Why? It's working. The off-network portion has accomplished exactly what it intended to do when it was enacted.

If any revision of this rule is considered, expanding the off-network portion to the top 100 markets would better serve the public interest.

The original goal of the Prime Time Access Rule - to increase the amount of independent producers and not allow the three major networks to squeeze out this competition - has brought the American public a choice of original programming they would not have been able to enjoy. It has also given independent television stations the opportunity to compete and survive in their markets because they have been able to secure competitive programming and give the American public more choice.

I doubt sincerely if our station would have been able to survive its first three years of operation if the PTAR and the off-network portion had not been in effect.

I urge you to carefully weigh the effects that any relaxation of PTAR will have on Independent producers and stations.

Sincerely,

Tom Watson

General Manager

WTTA-TV

cc: Lisa Smith

No. of Copies rec'd_ List ABCDE



Jerry Carr General Manager

RECEIVED

SEP 2 1 1994

FEDERAL COMMUNICATIONS COMMISSION

September 15, 1994

Office of Chairman Andrew Barrett Federal Communications Commission 1919 M. Street NW Room 826 Washington, DC 20554

Dear Chairman Barrett:

As an independent station operator in Miami, Florida, I am extremely concerned that the FCC plans to examine the Prime Time Access Rule in the near future. I am hopeful that the "official network" aspects of the rule will be left in place.

In Miami, the Prime Time Access Rule has allowed two (2) independent stations to flourish alongside a full complement of ABC, NBC, CBS and FOX affiliates. These two (2) stations now may each, in turn, become an affiliate of the proposed Warner Brother's and Paramount networks, respectively. In essence, the Commission's desire to see new television networks emerge has been fulfilled, in part, by the off-net provisions of PTAR.

Our station's viability depends on our ability to acquire top-notch off-network programming for the prime access time period. As our most profitable daypart, any decline in our competitiveness in this area will crimp our ability to finance public affairs and children's educational program efforts. Furthermore, as studio groups and networks collaborate to enter first run syndication, many alternative sources of programming will be squeezed out. We'll be left with a few, behemoth distributors providing all programming for the American public.

I strongly urge the FCC to examine this issue closely before considering any rule making. The complex competitive issues surrounding PTAR and the off-network rule deserve intense scrutiny before any changes are effected.

Sincerely,

CARR

JC/ps

b:work4/senate3

No. of Copies rec'd List ABCDE



94-123

September 12, 1994

DOCKET FILE COPY ORIGINAL

RECEIVED

SEP 211 1994

PEDENAL OCUMUNICATIONS COMMISSION OFFICE OF SECRETARY

913.621.6262

facsimile 913.621.4703

Ms. Betty Freeman Confidential Assistant, Rm. 826 Federal Communications Commission 1919 M Street, N.W. Washington, D.C. 20554

Dear Ms. Freeman:

I understand that at its October meeting the Federal Communications Commission may initiate a proceeding looking to relax the Prime Time Access Rule. On behalf of station, KSMO-TV62, strongly urge you to retain the "off-network" portion of the rule.

The off-network rule is vitally important to my station and is absolutely necessary to promote diversity and competition in local television markets. In fact, the off-network portion of the Prime Time Access Rule has been instrumental in creating a competitive independent television industry. It is also an essential element in the Commission's long held goal of creating new off-air television networks.

Without the off-network rule, independent stations will have a difficult time securing the rights to top quality off-network programming to air during the access period. This in turn will have a negative impact on KSMO-TV62's ability to finance programming for other dayparts, including local news and public affairs programming.

It is no secret that major changes are taking place in the broadcast industry. Mega mergers between the big three networks and major program producers appear to be on the horizon. With the big three networks poised to enter the off-network and first run syndication market, my station will have a difficult time obtaining the rights to programming. Eliminating the off-network rule may make it impossible. Without PTAR and the off-network portion of the rule, the American public will receive all of its programming from a few telecommunications giants. Such a result is not in the public interest.

If the FCC intends to examine this issue, it should do so in the context of a neutral Notice of Inquiry. At this time, the FCC should not proceed directly to rule making. There are too many unresolved and complex issues which have not been discussed on the record.

Proposals to eliminate the off-network provision of PTAR will return us to a system where the three major networks can squeeze out independent producers and stifle competition from stations not affiliated with the big three networks. The Commission should not abdicate its responsibility to promote competition. Stations such as KSMO-TV62 deserve a chance to compete. I urge you to proceed with extreme care and retain the off-network rule.

Sincerely,

Junaland

Jim MacDonald

V.P./General Manager

No. of Copies rec'd

HOME OF THE

IM/cn